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Un-Subscribing a contact from Marketing

From version 2.2.10.11

In the Person Get in Touch view and in Contact details for company contacts, there is an option to unsubscribe the contact from marketing.

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	Temp	Division	The Agency				Headlin
	12 N	Known As	Saika				
Cor	ntact Events	⊡Name	Saika Abbas			Alert	
Get in Touch		State	Current				Reg. D
E		Available From	IABABAI DP	ked com	1		Dept. (
	CV	Add	Delete Un-Subscribe		Un-Subscribe fro	e from Marketing	
Qu	estionnaire	Туре					
	Notes	E-mail	Ye	harbara	@iax co uk		
Un- Dire	ntact nary -Subscribe to ect Phone bile		Ryman				

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On opening a merge document the select records to merge to filter now includes the marketing filter - to send to ALL, Only Subscribed or Only Un-Subscribed.

All	277 All
	C All
🔿 Only Highlighted	Subscribed
C All Except Highlighted	C Un-Subscribed
Company Contact	multiple links in Group
ingle cetter per reroorni	

From version 2.2.10.15 there is a General Setting to set the default of Marketing selection - choice of All, Subscribe, Unsubscribe.

Search criteria can be added to your database to allow you to search for contacts Subscribed or Un-Subscribed.

If you already have a marketing question, contact IQX to request help in bulk updating contacts to Subscribed/Un-Subscribed in accordance with this marketing question.

Go back to How to do a mail shot

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Go back to Contact Management

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