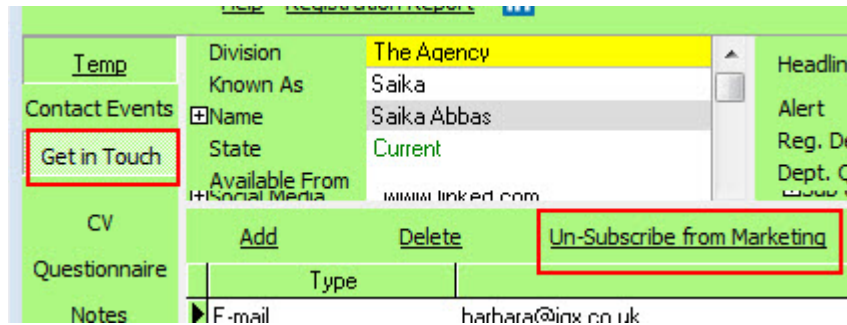


Un-Subscribing a contact from Marketing

From version 2.2.10.11

In the Person Get in Touch view and in Contact details for company contacts, there is an option to un-subscribe the contact from marketing.



On opening a merge document the select records to merge to filter now includes the marketing filter - to send to ALL, Only Subscribed or Only Un-Subscribed.



From version 2.2.10.15 there is a General Setting to set the default of Marketing selection - choice of All, Subscribe, Unsubscribe.

Search criteria can be added to your database to allow you to search for contacts Subscribed or Un-Subscribed.

If you already have a marketing question, contact IQX to request help in bulk updating contacts to Subscribed/Un-Subscribed in accordance with this marketing question.

Go back to [How to do a mail shot](#)



Go back to [Contact Management](#)

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