# IQXanywhere Cookie Policy

## Information about our usage of cookies

The IQXanywhere websites (the **Site** ) use cookies to distinguish you from other users of the Site. A cookie does not identify you personally, but the browser on your computing device. This helps us to provide you with a good experience when you browse the Site and allows us to improve the Site. By continuing to browse the Site, you are agreeing to our use of cookies. Please be aware that restricting cookies may impact on your user experience and may prevent you from using parts of the Site.

A cookie is a small file of letters and numbers that we store on your browser or the hard drive of your computer, if you consent. Cookies contain information that is transferred to your computer's hard drive. Cookies may be either 'session' or 'persistent' A session cookie expires at the end of that user session; when the web browser is exited. A persistent cookie remains within the browser and are valid until a pre-set date is reached or deleted by the user.

The following cookie types exist:

- **Strictly Necessary Cookies.** These cookies are required for the operation of the Site. They include, for example, cookies that enable you to log in to secure areas of the Site, use a shopping cart or make use of e-billing services, they are only functional during current connected session.
- **Analytical & Performance Cookies.** These cookies allow us to recognise, and count the number of, visitors and to see how visitors move around the Site when they are using it. This helps us to improve the way the Site works, for example by ensuring that users are finding what they are looking for easily.
- **Functionality Cookies.** These cookies enable us to recognise you when you return to the Site. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).
- **Targeting Cookies.** These cookies record your visit to the Site, the pages you have visited and the links you have followed. We will use this information to make the Site and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for related purposes.

### IQXanywhere.co.uk

The IQXanywhere.co.uk website uses Strictly Necessary Cookies that are session based. One additional persistent Functionality Cookie is used to record the fact that the user has acknowledged the IQXanywhere Cookie Policy.

### IQXanywhere.net

IQXanywhere.net and it's derivative websites (eg iqxWEB) by default only use Strictly Necessary

Cookies. However, Clients can enable Google Analytics and Google Tag Manager to better understand traffic to their iqxWEB website by their Customers. Note that the actual published web address of an iqxWEB install may not use the IQXanywhere domain, but a domain belonging to the Client.

## iqx.co.uk

iqx.co.uk uses Google Analytics Analytical &
Performance Cookies to help us understand how visitors use our website.

## Cookie Usage Summary

You can find more information about the individual persistent cookies used and the purposes for which they are used below:

| Cookie Type | Cookie Name | Purpose | Usage |
|---|---|---|---|
| Analytical & Performance Cookies | IQX Analytics | This cookie helps to:<br>**1** Estimate audience size and usage pattern.<br>**2** Understand how visitors navigate to and through a web site.<br>**3** Track the effectiveness of digital marketing campaigns.<br>**4** Recognise a user when they return to a web site. | Client enabled in IQXanywhere.net for the client's iqxWEB install |
| Analytical & Performance Cookies | Google Analytics | This cookie helps to:<br>**1** Estimate audience size and usage pattern.<br>**2** Understand how visitors navigate to and through a web site.<br>**3** Track the effectiveness of digital marketing campaigns.<br>**4** Recognise a user when they return to a web site. | **Not used in any IQXanywhere service**<br>Used on the iqx.co.uk website |
| Analytical & Performance Cookies | Google Tag Manager | This cookie helps to understand visitor information and the source of visits. | **Not used in any IQXanywhere service or IQX website** |
| Targeting Cookies | Google AdWords Conversion Tracking | This cookie helps to deliver targeted online adverts based on previous visits to the Site. | **Not used in any IQXanywhere service or IQX website** |
| Targeting Cookies | Google AdWords Remarketing | This cookie helps to deliver targeted online adverts based on previous visits to the Site. | **Not used in any IQXanywhere service or IQX website** |
| Targeting Cookies | Facebook Advertising | This cookie helps to understand visitor information and the source of visits. | **Not used in any IQXanywhere service or IQX website** |

# Managing Cookies

The most popular web browsers all allow you to manage cookies. You can choose to accept or reject all cookies, or just specific types of cookies.

### How to manage cookies in different web browsers

Most browsers will allow you to turn off cookies, although please note that turning off cookies may restrict your use of the Site. The following links provide information on how to modify the cookies settings on some popular browsers:

- Google Chrome
- Microsoft Edge
- Mozilla Firefox
- Microsoft Internet Explorer
- Opera
- Apple Safari

Note that, since we do not use tracking cookies, we do not respond to Do Not Track (DNT) signals

We strongly recommend that you leave cookies active, because they enable you to take advantage the most attractive features of the Site, but this remains your personal choice.

You can also visit the About Cookies website, for more information about cookies and how to manage them.

# Third-Party Cookies

Please note that third-parties (including, for example, advertising networks and providers of external services like web traffic analysis services) may also use cookies, over which we have no control.

You block cookies by activating the setting on your browser that allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential cookies) you may not be able to access all or parts of our Site.

If you would like more information about these third-party cookies, it is available here.

Note that when third-parties are collecting information about you, those third-parties are acting as controllers in their own right (i.e. they are not acting on our behalf).

# Changes to this Cookie Policy

We will review, and where necessary update, this policy. If we have your e-mail address, we may

notify you of any updates and, if necessary, ask you to confirm that you consent to such updates.

Policy updated 15th March 2021

From:
https://iqxusers.co.uk/iqxhelp/ - **IQX**

Permanent link:
**https://iqxusers.co.uk/iqxhelp/doku.php?id=iqxanywherecookiepolicy&rev=1615987898**

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